



DCEC Jan 16, 2025 meeting #17



In person
Public Health 180 Broadway
Orangeville

Land Acknowledgment

We would like to begin by respectfully acknowledging that Dufferin County resides within the traditional territory and ancestral lands of the Tionontati (Petun), Attawandaron (Neutral), Haudenosaunee (Six Nations), and Anishinaabe peoples.

We also acknowledge that various municipalities within the County of Dufferin reside within the treaty lands named under the Haldimand Deed of 1784 and two of the Williams Treaties of 1818: Treaty 18: the Nottawasaga Purchase, and Treaty 19: The Ajetance Treaty.

These traditional territories upon which we live and learn, are steeped in rich Indigenous history and traditions. It is with this statement that we declare to honour and respect the past and present connection of Indigenous peoples with this land, its waterways and resources.



Pronunciation Guide:

Tionontati – “Tee-oh-nahn-TAH-tee”

Attawandaron – “At-tah-wahn-da-ron”

Haudenosaunee – “ho-DEE-no-Sho-nee”

Anishinaabe – “ah-NISH-IH-nah-bay”

January Blessing

May you let go of what no
longer serves you,

And welcome fresh beginnings
with an open heart.

May your days be filled with
peaceful moments of gratitude,

May you fully embrace your
limitless potential,

And may abundance, love, and
light flow to you and surround
you always



AGENDA

- Connecting
 - With Each other
- Communicating
 - Update on the Landscape
 - Report to Community
 - Work group updates
- Creating and collaborating
 - Work group consideration of feedback from the room
 - YIMBY DCEC hosted event



Connecting With Each other

We had a total of 17 attendees and representation from the following organisations / groups. Everyone introduced themselves, their org/group and said a word or two about what was meaningful for them right now.

CAEH – Canadian Alliance to End Homelessness
Choices
DCAFS
Dufferin County – multiple departments
Georgian College
HOH OHT
HCIA
Shelburne
VOICES
WDG Public Health



Updates on the landscape

Anna McGregor, CAEH Special guest presenter



Updates on the landscape

Sonya Pritchard, CEO Dufferin County



Updates on the landscape

Heather Hayes, Orangeville Foodbank, DCEC Co-Chair



Updates on the landscape

Brenda Wagner, DC Human & Health Services, DCEC Co-Chair

- Community Safety and Wellbeing Plan - Surveys completed analyzed identifying key themes. Currently, the working group is focusing on priority setting and sense making from the gathered data and will start creating the draft of the plan around March. The goal is to have report go to council in May, then out to lower tiers and then off for ministerial approval prior to the July 1st deadline.
- Master Housing Strategy – strategy has been developed and approved by council. Currently, an implementation plan is being developed which will focus on three sites for development and will be brought to council in the Spring.
- Older Adults Service Review – review was completed which identified service area improvements to assist older adults in Dufferin County to age in place. An implementation plan is currently being developed and will be brought to council.
- Reaching Home – We received additional funding for the next 2 years to support the Reaching Home program which will be reviewed by the Community Advisory Board (CAB) who is the guiding body for the program.
- Council forming a Homelessness Task Force which will include 2 Council Members, 6 Community Members and Senior Staff.



Updates on the landscape

Dan McCord, DCEC *Report to Community*, DCEC Co-chair team

- *Work is underway on the DCEC 2024 Report. The Report is submitted to Council in Spring 2025.*
- *Requests for project updates and data will be sent out to the Working Groups in the months to come.*
- *The Report will undergo review by the Working Groups before it is submitted.*



WORK GROUP BREAKOUT

Collaborating

Employment **Health** **Equity** **Housing and**
Homelessness

Work group review

1. Sharing Action Plan and Outcome Diaries
2. Update Action Plan from feedback



WORK GROUP BREAKOUT

Employment

Hosting community opportunities for information sharing (i.e. April Shelburne Job Fair)

County of Dufferin round tables – popping up in communities, find out about employer needs

DBOT events – Greater business forum end of Jan, plus skilled trades hub

Ongoing LMI - career planning opportunity i.e. in demand jobs vs education interests of students

Cost of living vs wages paid resulting in movement out of Dufferin



WORK GROUP BREAKOUT

Health Equity

Health Issues

Accessibility to specialized health services

(glasses, dental, physio, foot care (family health team provided))

Increase FHTs, CHC model, available space in Grand Valley, shared space for access to all residents



WORK GROUP BREAKOUT

Health Equity

Opportunities

Smart city grant – infrastructure Canada – funding a community HUB (OHT, County, Town)

Discussions with local donors and DCF (PPP)

Develop Plan/ Drawings & Model to get people to buy in
Planning dreaming day



WORK GROUP BREAKOUT

Housing and Homelessness

HRIF preparation

Raise awareness / communication

Master Housing Strategy

Landlord Engagement / Education



Collaborating for YIMBYism

DCEC Hosted **Yes In My Back Yard** event
– fall 2025



- “Saying ‘Yes in my backyard,’ is about accepting our community’s collective responsibility to make our shared space welcoming to everyone by helping to ensure that everyone has a place to call home that meets their needs.”
- Yes! In My Backyard (YIMBY) Guelph – Wellington is a campaign giving voice to the often silent majority who want to see homelessness ended with the necessary housing projects to do it—no matter where they are.



- The Guelph & Wellington Task Force for Poverty Elimination launched the [YIMBY campaign](#) December 2023 in a concerted effort to encourage community members to show their support for affordable housing projects and developments that meet the needs of community members who are low-income or experiencing homelessness.



- Neighbourhood opposition to a housing development based on stereotypes, stigma, and prejudice—otherwise known as ‘Not in my backyard’ or NIMBYism—is too often based on a vocal and organized few who are successful in derailing or stopping solutions in their tracks.
- Through providing tools to help people identify NIMBYism, challenge myths, and have difficult conversations, the YIMBY campaign is showing how, with hard work and preparation, anyone who supports an end to homelessness can make a meaningful difference.
- Learn more at gwpoverty.ca/yimby.



DCEC YIMBY event

Initial imaginings

- To be an engaging /educational day/ training / personal development event held on a week day to allow staff to attend
- To include
 - DCEC members/ work groups (the host)
 - Citizens with LLE
 - Agency/ org staff
 - Municipal representatives
 - Community members
 - Compassionate influential speakers



DCEC YIMBY event

- To be a day long work shop with mini panels talking about
 - our work – successes / failures /challenges - committee chairs, plus others
 - what others are doing – successes / failures /challenges – review Guelph campaign, solicit CEP (Cities Ending Poverty) Tamarack members, surrounding community examples
- Include elected officials as part of panels
- Include prominent speakers on panels and presentations



Content

Presentations:

- **Facts/ Stats about the landscape in DC**
- **What's being done?**
 - DCEC, CAT, CAB, CSWB (show case)
 - DC Housing Strategy
 - DC Community Services
 - From past Housing Forums – staff presentations
- **What's Possible?**
 - Dreaming BIG – **what would good look like for DC to create housing for everyone so no one in DC was homeless**
- **What more can we do?**
 - YIMBY Tools
 - Lawn signs
 - DCF dedicated housing fund – housing trust - could launch it at the event



DCEC YIMBY event

Ingredients for success (we examined FTP International Women's day events)

- A significant day/ date to celebrate and draw a crowd of 100 to 150
- Well known / respected host MC
- Great venue with promise of good food
- Celebrity guest speaker/performer Michael Cohen - housing activist turned developer - possible speaker as well as others we have a list of, including local heros



Overall MC

- David Narin, Wayne Townsend, Signe Ball others ?

Panel host / MC

- *On The Way Home* host, Michael Braithwaite, President and CEO of Blue Door– **he said YES**. He would be great for panel host. He may be able to suggest guest speakers – he recommended Nick Flavo
- **Nick Falvo**: Bringing Housing and Homelessness free training and education to the masses – he may be a good content presenter – overview of homelessness for all audiences – barrier free – accessible – staff training opportunity

see this link <https://www.youtube.com/watch?v=noRty2j7Lq0>



Activities – fun thru out the event

- Refer to Morning Glory BF – kazoos and Noni - people loved it - what else can we/she do
- Create a quilt – Dufferin Peace Makers could quilt a HOME – we could ask people to add to it, answering What does home mean to you? what makes home? what makes home in Dufferin?
 - we could give everyone a fabric square – have fabric markers etc etc to answer the question what makes home and add to the quilt
 - this could be a symbolic quilt to bring out at every housing event
 - Could also be ink squares – Dufferin Forage Inks, Fabienne and Darlene
- Art exhibit – Homeless by MP – show April 4th at Maggiolly



Collaborating for YIMBYism

DCEC Hosted *Yes In My Back Yard* event – fall 2025

1. Recruit a team
2. Confirm a date
3. Confirm a venue (Hereward Farms was booked last year and was gracious about me cancelling)
4. Confirm content and speakers etc etc etc



Next meetings ?

Booking in advance

- Meeting each quarter
- the 3rd Thursday of the month, where possible
- Having NO meetings in July and Aug

Suggested dates:

April 17th note: Easter good Friday 18

September 18th confirm our YIMBY event and content

October / November Yimby Event

planning will take place thru all months with YIMBY team