The Orangeville Junc Provide Control Contro

Melinda Cheevers Managing Editor



Total coverage: 21,959 homes

Orangeville Banner distributed to Orangeville, Grand Valley, Shelburne, Mono, Dundalk, Alton

Erin Advocate distributed to Erin and Hillsburgh community

Content Strategy

- Our goal is to produce quality journalism that resonates with our readers
- We strive to create journalism that reflects our diverse communities, that increases our readers' understanding of their communities and how decisions made by institutions like municipal government impacts them
- Also work to provide helpful information that makes their lives easier

Advisory Council

- Recently, Metroland launched 16 community advisory councils across its footprint. In Orangeville, our council was launched in 2021 and includes a number of leaders from across the community.
- Feedback from advisory council members has helped to guide editorial decisions and our content. Members have also been afforded the opportunity to write columns that appear in our papers
- Metroland launched Torstar Gives Back

Special Edition: Housing



flatogroup.com

Building Communities

edgewoodsuites.c

∞ ■ NEWS TOWN OF SHELBURNE ADDRESSES AFFORDABLE HOUSING

JOSHUA SANTOS 2020, 50.375 people left To joshuasantos@ ronto, and 24,800 residents left Montreal metroland com

This in part was made Affordable housing conpossible by the rapid rise of tinues to be an issue in remote work. At the begin-Shelburne as the populaning of 2021, 32 per cent of tion grows. Canadian employees aged The town's population is 15 to 69 worked most of currently 8,126, and town their hours from home, staff expect it to grow to compared with only four 9,500 in 2026 and 10,000 by per cent in 2016. Throughout the devel-

2031. Planner Steve Wever opment of the official plan, said the town is taking an council and residents have active role in addressing afindicated the desire to fordable housing maintain the small-town "Town council serves as character protect natural the hoard of directors for features and provide orthe Fiddleville Non-Profit derly and well-defined de-Housing Corporation. velopment. It guides future

which includes 45 housing land use, transportation. units, including rent cultural and heritage and geared to income units and development policies to market units," he said. manage the growth and de-"The Fiddleville housing is velopment of the municiowned by the County of pality Dufferin The town permits the

Data from Statistics construction of various Canada shows more people housing types such as sinare opting to live outside of gle-detached, multiple res-Toronto, Montreal and idential apartments, town-Vancouver, contributing to houses, triplex, and semidetached duplex dwellings. ongoing urban sprawl. Between the beginning of Ju-"A mix of housing types ly 2019 and the start of July

OPINION

SAFE. AFFORDABLE HOUSING NEEDED IN ORANGEVILLE AND BEYOND

dwellings

graphics, from first-time

range household sizes.

rental and home owner-

ship opportunities, income

levels and accessibility

sociated with housing, the

official plan states council

should be constantly aware

of the costs of town stan-

dards when considering

development applications.

Agencies should be made

Given the high costs as-

needs," said Wever.

HOUSING SHOULD BE A RIGHT. NOT A PRIVILEGE. SAYS **HEATHER HAYES**

We've reached out to members of our Community HEATHER HAVES Advisory Council, asking Column

them to write about issues of importance during this federal election. This is one of those columns. Home is that safe place to to Statistics Canada land: it is a refuge after a

individuals who have no home, people who live in apartments in conditions that you expect to see in a news report about "other" countries and families who have to make a choice beincome

The good news is many communities have pulled together and are piecing together solutions for affordable housing: converting motels into apartments are wait-lists years long for (Barrie), changing zoning

housing because the housrequirements to allow tiny ing stock doesn't exist. homes (Woodstock), build-Rooming houses are being laneway housing (Toing sold because it's a "hot" ronto) and rent assistance housing market: a one-hedprograms to name a few It will take all levels of cent of a person's pay at a government — whether it's minimum wage job, and in their mandate or not that doesn't even begin to working with service address young people who clubs, can't afford to get into a groups (YIMBY - Yes In starter home with a decent My Back Yard), not-for-

ing needs related to demo- to provide affordable housit organizations or others. ing. Council should assist "The town incentives homehuvers to seniors, a and encourage, whenever rental housing through repossible. developments duced parking standards and programs designed to and payment-in-lieu opmeet the average housetions, as well as develop hold's needs or special groups such as seniors. "The town would address any planning application submissions from long-term care providers." said Denvse Morrissev chief administrative offi-

Brad Pritchard/Metroland

cer. "The town does not

provide long-term care as

The town of Shelburne permits the construction of a variety of

date the spectrum of hous- aware of the town's desire

housing types such as single-detached, multiple residential

apartments, townhouses, triplex, and semi-detached duplex

ment charge credits for the conversion and renovation of upper-story floor space to resident units within downtown buildings." The pandemic, ensuing lockdowns and work-from-

family of newspapers is comprised the County of Dufferin." of more than 70 community The town says it's a depublications across Ontario. sirable place to live as it has a small-town character. This newspaper is a member and offers safety, comfort of the National NewsMedia and opportunities in the Council. Complainants are "The town is not a hous ing provider and therefore does not directly develop

that is the responsibility of

housing projects to deliver

affordable housing," said

Wever. "But rather works to

incentivize and support op-

portunities for the provision

of affordable housing by

housing providers such as

small. Most importantly, it

will take us, the people, to

tackle the housing crisis.

so great it can't be solved.

able housing has been go

if we all lift together.

Heather Haves is exec-

utive director at the Or-

can be reached at heath-

er@orangevillefood

privilege.

hank org

neighbourhood

profits, building associa-

community.

urged to bring their concerns to the attention of the newspaper and, if not satisfied. write The National NewsMedia Council. Suite 200, 890 Yonge St. Toronto, ON M4W 2H2. Phone: 416-340-1981 Web: www.mediacouncil.ca

ABOUT US

This newspaper, published

every Thursday, is a division of the Metroland Media Group Ltd. a wholly-owned subsidiary of

forstar Corporation. The Metroland



the private sector other levels of government non-profbanner@orangevillebanner.com TheOrangevilleBanner @OvilleBanner

WHO WE ARE VP. Regional Publisher Kelly Montague **Director of Content** Lee Ann Waterman **Regional General Manage** Nelson Parreira **Regional Sales Manager** Melinda Crake Managing Editor home options continue to Melinda Cheevers contribute to residents **Regional Production Manager** ditching the city life. Manuel Garcia Assistant Production Manager

Janine Taylor **Circulation Manager** Sheila Ogram tions, businesses big and

> CONTACT US Orangeville Banner

37 Mill Street One of my favourite Orangeville, ON L9W 2M4 quotes is by Barbara Coloroso; "There's no problem Phone: 519-941-1350 Classified: 519-415-8237 Fax: 519-941-9600 Talking about afford-

Letters to the editor

ing on for years; now is the All letters must be fewer than 320 time for building, funding words and include your name and builds, changing zoning telephone number for verification and bylaws and creatively purposes. We reserve the right to using the spaces that aledit, condense or reject letters ready exist. This is possible Published letters will appear in print and/or online at Housing, like food, orangeville.com should be a right not a

Deliverv

For all delivery inquiries, e-mail circulation@orangevillebanner.com or call 1-866-838-8960. angeville Food Bank. She

FDSA+

households live in an inadequate, unaffordable or unsuitable dwelling according In my work life I run a food bank and work with room apartment is 60 per

is important to accommo-

long day, a retreat from the world, a place of protection. It is the first pillar in Maslow's Hierarchy of Needs. It was recognized as a human right by the United Nations as early as 1948. And yet, almost one third of Canadian

forts to "putting a Band-Aid on an arterial bleed." I can feed people, but it is a drop in the bucket when someone doesn't have safe, affordable housing. There



plained well when someone related their work ef-

Special Edition: Housing

SACK TO SCHOOL

COLLEGE STUDENTS ARE STRUGGLING FINDING HOUSING DUE TO THE PANDEMIC

ANGELICA BABIERA ababiera@metroland.com

After almost a year and a half of online learning, post-secondary students are ready to go back for inperson classes.

However, for some students, this also means moving out of their parents' homes and living closer to their campus. According to Mark Taylor, Places4Students director of accounte

versities throughout North America with off-campus housing solutions for students. They partner with universities, colleges and student unions to provide rental property listing service on their website for students, landlords and affiliates of the schools.

Taylor notes that this upcoming select

company specializing in providing colleges and uni-

he market.



Tabitha Wells/Metroland have a limited number of students on those who need to be on campus, they for housing as there are very few listings

fered remotely," said Muscat. "We have a limited number of students on many of the campuses that need to find housing because of that. However, for those looking, they are still struggling, because there are few rental listings on the market right now.' Places4Students' April 2021 quarterly report on property student rental listings at Georgian College Orangeville campus,

On

NEWS

FIRST-TIME

TABITHA WELLS

ue to skyrocket.

tate Board.

price in Orangeville was

\$784,084 as reported by the

Toronto Regional Real Es-

As of Aug. 25, the lowest

home listed on Realtor.ca

was \$499,900 for a two-bed-

room townhouse. The sec-

ond lowest was \$649,900 for

\$100,000 a year could be ap-

proved for a \$500,000 mort-

gage with a five per cent

down payment, explained Geoff Del Grande, a broker

with The Mortgage Centre

\$50,000 a year, you're not

going to qualify for much at

much better a growing

trend since before COVID.

Rentals are not faring

"But, if you're making

making

a semi-detached home.

Someone

in Orangeville

HOMEBUYERS ARE

CURRENT MARKET

twells@metroland.com

there was only one listing from this year's April quarterly report, and in 2019, a two-bedroom apartment or condo had six listings. "We're encouraging people who live near colleges and universities that if they have extra room ir their homes to really loo' to rent it out to studen' this year. It's not only good source of extra address the need for come, but it's also a g experience," said Taylo

30% RULE NOT FEASIBLE IN CURRENT HOUSING CLIMATE WHY PAY MORE? 0 ROBERT LYON 519.938.7109 SOLD SOLD OVER ASKING

From January to July 2021, the Toronto Regional Real Estate Board says the average house in Orangeville sold for \$784,084.

altor, runs Orangeville and One-bedroom apartfacing the reality that ments, including upper Area Rental Listings on Facebook, where landlords housing is going to take up levels, basements, and the majority - in some apartment buildings averand renters can post listcases nearly all - of their aged \$1,400 to \$1,700 a ings. month. Two-bedrooms av-"I have spoken with In a report released on ARE OTHER FACTORS eraged between \$1,800 to many people who are left Aug. 20 by the County of feeling desperate with the limited housing options \$2,375 a month. Dufferin if the county were a village of 100, 45 of WHERE HAS THIS LEFT that we have because it's so those people would spend **RENTERS AND BUYERS?** competitive," she said. above 30 per cent on shelter "It's definitely gettin CAN THE 20 DED CENT harder for first-time home To follow that "rule," HOUSING COSTS RULE buyers," said Del Grande. He added the market is average rental rates would APPLY IN THIS CURRENT require a minimum of near-CLIMATE? mainly driven by people y \$5,000 monthly income to who already own a home It's long been said hous afford the average one-bedabout six months. thanks to having access to room apartment, and a ing should equal no more household annual income wise to the fact that every- rolling. Eventually, it will equity. than 30 per cent of your in-Sandra Pratt, a local recome. But many people are of approximately \$70,000 to one was bidding with high come together for you."

HOW DUFFERIN-CALEDON CANDIDATES PLAN TO ADDRESS HOUSING twells@metroland.com Housing is one of the **VOTE** 2021 major issues voters are asking about as they prepare to head to the polls for orangeville.com/vote2021 federal election on Monday, Sept. 20. The Orgrowth that protects and angeville Banner reached preserves prime farmland out to each of the candiand rural livelihoods while dates in Dufferin-Caledon also reducing flooding and asking how they intend to climate impacts. We need an affordable how

FEDERAL ELECTION

vithin those costs.

landlord wants to see when dithey go see them." THOUGH IT IS DIFFICULT, THE SITUATION ISN'T HOPFLESS Pratt notes most renters

rental housing for Canadians, while banning foreign ownership for those not planning to live in Canada. eventually find a place. In cases with low credit As of the time of publicacores or income, it could mean seeking out assis-Anthony Zambito ance from town and coun-(People's Party of Canada) ty services. Trs a lot of work, defi-nitely, but just keep check-had hot responded to the said. Dufferin County said. Dufferin County said. Dufferin County the services. The services of the servic v services.

competition to get into the ADA

housing market, whether Duf.

said Pratt. "They are com- deep

ing to rent more qualified, they're bringing their pa- y.]

perwork, their credit the

is always more that can be

done. In addition to the

measures announced

Aug. 24, I will also fight for

more options for housing

for seniors including more

opportunities to age in

KYLE SEEBACK -

CANADA

sing sup-

tieved by

nes and

span.

ce

CONSERVATIVE PARTY

Affordability. We have a

detailed plan, including

building a million homes over the next three years.

The plan will encourage

Canadians to invest in rent.

purpose-built

al homes by allowing the

deferral of capital gains tax

when selling a rental prop-

ery. It also allocates 15 per

cent of the federal govern-

ment's real estate portfolio

to housing and encourages

foreign investment in af.

afford the lower end o For those unable to pu houses available for sale chase a house right now That's without anything be Del Grande notes connec vond mortgage and rent ing with a mortgage agent is one of the best ways to work toward that goal "We'll work with first CREATING AN IMPACT? time homebuyers until In the Toronto real esthey finally get to a point tate report, homes in Or-angeville sold within 11 where they can qualify for a purchase," he said. days. With few houses for etimes that's years." sale, only 0.6 months worth He notes there is no cost inventory is available. In a to utilize a mortgage agen buyers' market, the length "If you think you might of inventory is usually want a house someday start now" said De Grande. "Just start the ball "I think that people are

are in those situations.

Housing conversation won't end here ing situation in our communities. Like other newsrooms across the Metro-

MELINDA CHEEVERS

Column It's about trust. Our relationship with our readers is built on transparency, honesty and integrity. As such, we have launched a trust initiative to tell you who we are and how and why we do what we do. This column is part of that project. Reading through the

paper this week, you might notice something a little different compared to our usual editions. Each of the articles found within these pages are all related to one

As I mentioned in this topic: housing. column space last week, our newsroom opted to dedicate this entire issue

relisted at a higher price. land footprint, we recently embarked on launching community advisory committees, and housing was one of the top concerns on

everyone's mind at our inaugural meeting. And it's no wonder. There's a housing crisis in this country, and it's impacting every community

across Canada, including Sometimes that impact polls. is very noticeable: houses ours. selling for hundreds of thousands of dollars over

their asking price, renters desperately posting in community groups looking for available units, and ries. first-time homebuyers being shut out the market. Sometimes it's more insidious: businesses having to reduce or alter their hours because staff can't find housing, or 'renovic-

tions' are occurring where II dotheir property f tenants are evicted and the from price," said Tay units are renovated then ental According Muscat, Georgia This is a complex issue dean of student and there aren't going to be that fewer students any easy fixes. Through the 'eal looking for ho before because

stories we're sharing in usprint and online this week, da is really focusir we're hoping to start a con- of. al learning due versation in the community. 10 demic. We've asked federal candi- ls "So, again, t dates to weigh in on what e proximately 70

they'd do, if elected and r our programs a we've compared the national

party platforms to help keep this issue top of mind for readers as they head to the

The conversation doesn't end here though. We pledge to continue writing about the housing situation and sharing your housing sto-

Melinda Cheevers is managing editor of The Orangeville Banner and Erin Advocate. Email our trust committee at trust@metroland.com.

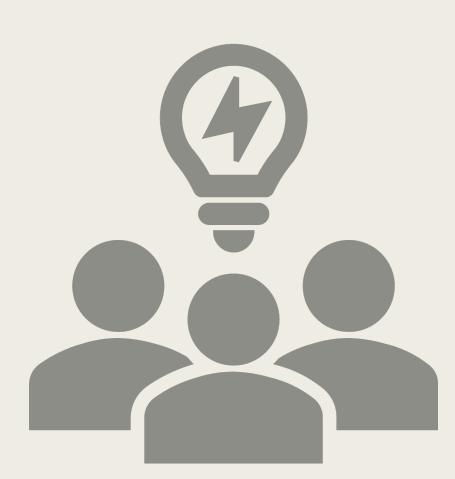


Looking Forward

We want to continue to tell the stories of our community and are looking to make more connections

Would love to find ways to work together

Let us know about what's happening with your organization



Our Question to You

What do you think will be the biggest challenge facing our community (or your organization) in 2023?

Contact Me

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