



United Way
Guelph Wellington
Dufferin

Commitment to Community

September 2021



United Way —at work in the community.



- Serving our community for over 81 years.
- Largest non-government funder of social service programs.
- Donations fund local programs that improve lives and build community in Guelph, Wellington & Dufferin.



United Way is...

- **Partnership**
Bring together all sectors to identify needs, engage residents and deliver results
- **Local**
Funds raised locally, stay locally
- **Impact**
Support local social service programs that 1,000s access each year



OUR IMPACT & INVESTMENT STRATEGY

In partnership with our networks, we are working to build impact in 5 areas:

Resilience in children and youth through emotional wellbeing

Belonging, inclusion, and connection to supports in community

Dedicated investment for equity-seeking and rights-seeking groups

Aligned collaborative supports for food, housing, and financial security

Focused investment and presence in rural communities



Note: All amounts are approximate and will adjust with conditions.

Expected Launch – Winter 2022

Focus:
Supporting Diversity,
Equity & Inclusion

Method:
Dedicated funding for
equity- and rights-seeking
groups

Investment:
\$375,000

Funding Period:
Funding under this stream is *estimated* to be distributed
between June 1, 2022 – March 31, 2024.



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Method:

Dedicated grants
for groups in
Wellington,
Dufferin

Investment:

\$200,000

Funding Period:

Funding under this stream will be distributed between
April 1, 2022 – March 31, 2024. Note: Organizations
from Wellington and Dufferin are also eligible to apply to
all other impact streams.



Method:
Sponsorships
& grants

Investment:
\$125,000 (Maximum grant amount - \$15,000)

Applications Open	Funding Period
February	April 1 – August 31
July	September 1 – December 31
November	January 1 – March 31

Note: All amounts are approximate and will adjust with conditions.

2021 Campaign

Our community needs a....

RADICAL **RECOVERY**



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Questions?