

Commitment to Community

September 2021



United Way —at work in the community.



- Serving our community for over 81 years.
- Largest non-government funder of social service programs.
- Donations fund <u>local</u> programs that improve lives and build community in Guelph, Wellington & Dufferin.



United Way is...

- Partnership
 Bring together all sectors to identify needs, engage residents and deliver results
- Local
 Funds raised locally, stay locally
- Impact
 Support local social service
 programs that 1,000s access
 each year



OUR IMPACT & INVESTMENT STRATEGY

In partnership with our networks, we are working to build impact in 5 areas:

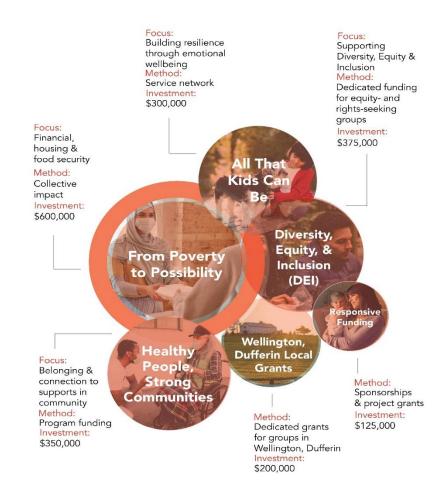
Resilience in children and youth through emotional wellbeing

Belonging, inclusion, and connection to supports in community

Dedicated investment for equityseeking and rights-seeking groups

Aligned collaborative supports for food, housing, and financial security

Focused investment and presence in rural communities





Note: All amounts are approximate and will adjust with conditions.



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Expected Launch – Winter 2022



Focus:

Supporting Diversity, Equity & Inclusion

Method:

Dedicated funding for equity- and rights-seeking groups

Investment:

\$375,000

Funding Period:

Funding under this stream is *estimated* to be distributed between June 1, 2022 – March 31, 2024.





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Method:

Dedicated grants for groups in Wellington, Dufferin

Investment:

\$200,000

Funding Period:

Funding under this stream will be distributed between April 1, 2022 – March 31, 2024. Note: Organizations from Wellington and Dufferin are also eligible to apply to all other impact streams.





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Method:

Sponsorships & grants

Investment:

\$125,000 (Maximum grant amount - \$15,000)

Applications Open	Funding Period
February	April 1 – August 31
July	September 1 – December 31
November	January 1 – March 31

2021 Campaign

Our community needs a....

RAD!CAL RECOVERY





Questions?