

# Volunteer Dufferin Outreach Campaign 2021

NEW COVID-19 feature: Volunteers, check COVID-19 under notification preferences. Organizations, check the COVID-19 filter AND area of interest.



Dufferin's Volunteer Matching Site

Log In

[Forgot your password?](#)

- Home
- I Want to Volunteer
- I Need a Volunteer
- About Us
- Resources
- Contact
- 

## GIVE A **LITTLE...** GET A **LOT**

Find meaningful volunteer opportunities to make a difference in our community.



# WHAT WE DID

- NVW postcards and social media campaign
- Phone and email campaign
  - Municipal representatives
  - Organization members
- Online surveys
  - Organizations and volunteer members
  - Draw prize for Local Food Club
- Report of findings

[volunteerdufferin.ca](http://volunteerdufferin.ca)

## Outreach campaign 2021





# WHAT WE LEARNED

Outreach campaign 2021

- 94% use or plan to use [volunteerdufferin.ca](http://volunteerdufferin.ca) whenever they need volunteers
- Top 3 information sharing requests:
  - Creating opportunities for our diverse community (students, seniors, new-comers, etc): 25%
  - Finding the right volunteers: 22%
  - Volunteer health and safety: 22%
- Online resources are not being fully utilized
- People are busy, but appreciated the check-in and the postcards

[volunteerdufferin.ca](http://volunteerdufferin.ca)



# WHAT'S NEXT?

Outreach campaign 2021

- Facilitate collaborative learning among network partners on topics of interest
- Continue to improve and activate resources to promote learning, raise awareness, and support success
- Ongoing personalized outreach to members
- Drive engagement and sharing of information, opportunities and resources



## RESOURCES

### HELPFUL LINKS | HELPFUL DOWNLOADS

Volunteer Screening Handbook

Volunteer Canada created The 2012 Edition of The Screening Handbook on behalf of Public Safety Canada, including the 10 Steps of Screening that give clear guidelines for developing screening policies.

[Download](#)

Putting the Canadian Code for Volunteer Involvement into action

A resource designed to help organizations implement each of the CCVI standards of practice.

[Download](#)

20 Questions Directors of Not-For-Profit Organizations Should Ask About Human Resources

Does your non-profit have employees? If so, what are the responsibilities of the board of directors with respect to human resources? Some great questions and answers here.

[Download](#)

Canadian Code for Volunteer Involvement

Volunteer Canada created the Canadian Code for Volunteer Involvement (CCVI) to support organizations that engage volunteers. The CCVI is a framework for involving volunteers in all levels of an organization. This includes volunteers working in leadership, direct service and virtual roles. We encourage all organizations to think about how they engage volunteers.

[Download](#)

# Volunteer Dufferin is brought to you by:

Our funders:



**United Way**  
Guelph Wellington  
Dufferin



Our backbone charitable organization:



Headwaters  
**Communities  
in Action**

*Making Life Better Together*

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