



Beginning a courageous conversation about Equity
HUMAN RIGHTS DAY

December 10, 2020



ABOUT DCCBA

The Dufferin County Canadian Black Association was founded on June 3, 2020

The impetus for the creation of the Association followed many discussions with community members and stakeholders about the growing Black population in Dufferin County (Blacks including those of African decedent and individuals from the Caribbean and Latin diaspora) and the need to provide a voice, advocacy, a safe space along with educational programs, support services, community outreach and scholarship opportunities benefiting families and businesses within Dufferin County.

The Dufferin County Canadian Black Association (DCCBA) is committed to being a true community partner working with other established agencies to bring value to the Dufferin County community with a strong focus on our Shelburne Community.

Our Association is inclusive and welcoming to all who wish to volunteer, provide feedback, attend events and sign up for future programs.

We are a registered Non-Profit Organization

DUFFERIN COUNTY CANADIAN BLACK ASSOCIATION



Mission: To provide leadership for the continued development and enhancement of the Black community through civic engagement, education, programs and services and advocate for equity and wellbeing for the Black community in Dufferin County. To be a central hub for resources, tools and programs that are unique to the needs of the Black Community in Dufferin County



Vision: To develop and foster a socially and economically equitable group that will continue to contribute to the growth and development in Dufferin County and Canada. To have a strong focus on youth Achievement and Excellence. To partner with government officials (all levels), local businesses & corporations to bring awareness and partnering on issues that impacts the community.



Values: Advocacy Excellence Education Integrity

THE BOARD



Geer Harvey



Jhordane Stephenson



*Alethia O'Hara-Stephenson,
CIP, BA, MBA*

COMMUNITY OUTREACH TEAM



Phil Dewar



*Alethia O'Hara-
Stephenson, MBA, CIP*



Althea Casamento

PARTNERS AND SPONSORS



MUSEUM OF
DUFFERIN



PROGRAMS AND EVENTS



Ask The Expert Series kicks off January 5th 2021

- Personal Branding January 5th,
- Politics & Voter Engagement February 2nd
- Real Estate Investing March 2nd

Black History Month Events

- MOD Flag Raising Ceremony February 1st
- Panel Discussion February 20

Other Planned Events

- Tutoring 2021
- Financial Literacy 2021
- Coding 2021

SCHOLARSHIPS



- One of the Barriers to post secondary education is funding.
- DCCBA has partnered with a number of organizations in Dufferin County and Beyond to set up a number of scholarships for out students entering or enrolled in post secondary

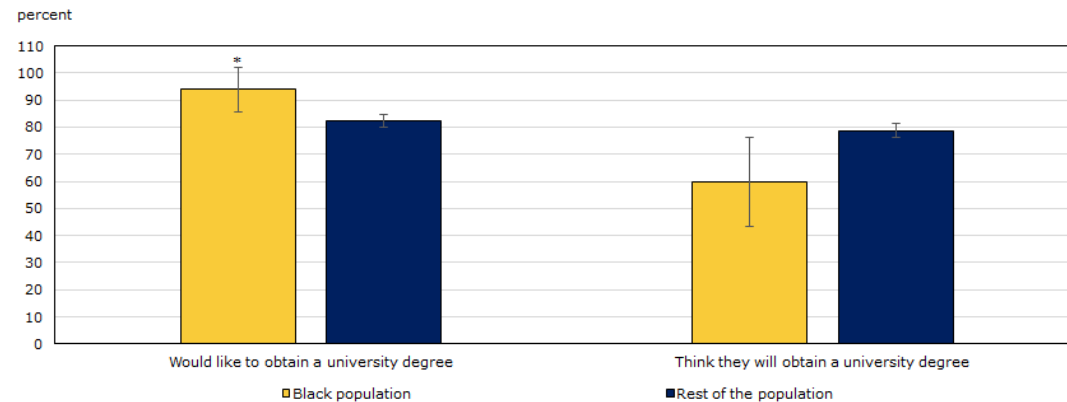
Partners includes:

- Dufferin County – Bill Hill Scholarship
- Flato Development Inc
- Cariati Law
- DCCBA Flagship award- Black Excellence
- Fieldgate Homes

Black Youth & Post Secondary Stats

- Most Black youth would like to obtain a university degree, but proportionally, they are less likely to think that they will obtain one
- In 2016, although 94% of Black youth aged 15 to 25 said that they would like to get a bachelor's degree or higher, 60% thought that they could.

Chart 2
Level of educational attainment expectations and aspirations among the population aged 15 to 25 years, Canada, 2016



* significantly different from the rest of the population ($p < 0.05$)

Source: Statistics Canada, General Social Survey (Canadians at work and home), 2016.

HOW WILL DUFFERIN COUNTY BENEFIT FROM ACTIVITIES



All Students (youth) will be able to participate in events and programs



Events are inclusive in nature and will be designed to bring our community together through education, and civic engagement



All community members can register for our programs and participate in events including cultural events and programming.



Local businesses will be able to promote and showcase their businesses on our website



Community members will be able to access community specific information in a central spot including job and volunteer opportunities.



Critical news that needs to be disseminated will also be made available and accessible

PARTNERSHIP OPPORTUNITIES

Partnership to organize Youth Job workshops in Dufferin County

Access to programs and events organized by DCCBA i.e.: Ask the Experts -Financial literacy

Volunteer Opportunities: Students can have the opportunity to volunteer for various initiatives

Community Outreach: DCCBA Outreach Team could provide workshops, speaking engagements on Anti-Racism, Black History Month - to bring the message of Diversity & Inclusion to your organization

Scholarship opportunities: Students in Dufferin County will be able to avail themselves to the many scholarship opportunities available through DCCBA

Job opportunities: Students will be able to come to the organization to see what jobs are available

Cultural Programming/education: Opportunity to participate in the various cultural awareness and education programs organized by or in partnership with the association i.e. Black History Month

MEMBERSHIP BENEFITS

- ✓ Opportunity to share your news on our community spotlight page
- ✓ Direct link to your website
- ✓ Listing on our Business Directory page

Individual Membership Benefits:

- ✓ Discounted rates on DCCBA events
- ✓ Current news delivered to your inbox
- ✓ Investment in the next generation

MEMBERSHIP FEES

- Youth (student or young professional) \$50/yr
- Adult (professional over 30) \$75/yr
- Seniors (65 or older) \$35
- Family \$150/yr
- Business \$240/yr

QUESTIONS?



THANK YOU!



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DCCCBBA
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